

DMC Orientation Program: Briefing on ADB Web Site

13 November 2007

The views expressed in this paper/presentation are the views of the author and do not necessarily reflect the views or policies of the Asian Development Bank (ADB), or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this paper and accepts no responsibility for any consequence of their use. Terminology used may not necessarily be consistent with ADB official terms.

ADB

Today's Agenda

- Introduction to adb.org
- Guide to main tabs of adb.org
- Recent Innovations
- Future Directions
- Q&A

Introduction to adb.org

- Started in 1995 (pioneer among MDBs)
- Now 160,000 pages and growing
- About 300,000 unique users per month (15% increase on last year)
- Hosted in US, onsite team of 17
- About 200 files per day uploaded at 7 p.m. each working day (deadline 4 p.m.)

Resources on adb.org

- [Home page](#) (revised November 2006)
- [New Country Pages](#) (launched March 2007)
- [Project Gateway](#) (launched March 2007)
- [Policies and Strategies](#)
- [News and Events](#)
- [Economics and Statistics](#)
- [Publications](#)

-

How to stay informed

- Subscribe to e-notification
- RSS feeds
- News alerts
- Search – Google based

-

Recent Web Innovations

- Podcasts
- Enhanced photos and multimedia
- More newsy home page and features archive
- The old project sites now phased out

Key Web Initiatives

- Nearing Completion
 - Publications
 - About ADB
- Topics (more improvements for 2008)
- Business Opportunities (merging of DICON and DACON for consultants – December)

Future Web Trends

- Translated pages
- More interactivity (blogs, wikis)
- Enhanced audio visual content
- Personalized pages
- Catering for readers on small handheld devices

Q & A

ADB