



Asian Institute of Management



Asian Institute of Management

- A world class center of learning, research and policy on Asian management and governance
- With curriculum building on the needs of Asian managers and entrepreneurs to prime them for leadership roles in business and public life.



MISSION STATEMENT

We are committed towards *making a difference* in *sustaining the growth* of Asian societies by developing professional, entrepreneurial, and socially responsible leaders and managers.



IN 1968...

Academic Founders



Harvard Business
School



Ateneo
University



De La Salle
University



IN 1968...

Founding Donors



Ford Foundation



Ayala

Group of Companies



Lopez

Group of Companies



efmd

European Foundation for
Management Development



- AIM, the second Asian business school that passed quality assessment process of the European Quality Improvement System (EQUIS) and became an EFMD member. EFMD is the recognized center of excellence for management education and development in Europe.





- AACSB International , the premier accrediting agency and service organization for business schools accredited AIM

- Ramon Magsaysay Award for International Understanding
- Beyond Grey Pinstripes Award – for management innovation and commitment to sustainability
- ISO14000 Certification
- Best in Executive Education (Asiaweek Survey 2000)
- Executive Education consistently Top 5% ranking in Asia (Asia Inc. rankings)

4 Schools of AIM

- Asian Center for Entrepreneurship (ACE)
- W. Sycip Graduate School of Business (WSGSB)
- Center for Development Management (CDM)
- Executive Education and Life Long Learning Center (EXCELL)



Master in Business Administration For Global Asian Managers



- Formerly known as **MBM**
- Mean age = 26
- Mean experience = 3.5 years
- Filipino, Indian, Vietnamese, Indonesian, Singaporean, Nepali, Chinese, Cambodian, Burmese



Master in Business Administration

Qualifications

- Graduate of a 4 year course or equivalent
- Two years full-time work experience
- Above average AIMAT or GMAT scores
- Proficient in oral and written English



Master in Management For the Strategist & Business Leader

- 11 month, full-time for senior managers with at least 6 years work experience
- Mean age=33
- Mean experience=9.5 years
- Filipino, Indian, Vietnamese, Indonesian, Bhutanese, Austrian, Korean



Master in Management

Qualifications

- Graduate of a 4 year course or equivalent
- Six years full-time work experience, with three years at a Supervisory or Managerial level
- Above average AIMAT or GMAT scores
- Proficient in oral and written English

Master in Development Management

- An 11-month intensive, innovative and practitioner-oriented program
- designed to prepare development executives and practitioners to manage and lead public and civil society organizations



Master in Development Management

Admission Criteria:

- a college degree or its equivalent;
- proficiency in both oral and written English;
- at least six (6) years work experience, 3 years supervisory or managerial
- pass the AIM Admission Test
- Pass the interview by a Faculty



Development Executive Programs

- Program for Development Managers (for key decision makers of Gos, NGOs, donor institutions and business firms with operations in rural/urban depressed areas)
- Project Planning, Development and Management (for project implementers in GOs/NGOs/development institutions/international institutions)
- Project and Procurement Management (*for implementing agencies of foreign-funded projects*)

EXECUTIVE EDUCATION AND LIFELONG LEARNING CENTER

Open Enrollment/Public Programs

In-House Programs

EMBA Corporate Change Program



Basic Management Program “The Manager”

Duration: 3 Weeks

Participants: First-Line Managers

Topics:

- **Systematic Decision Making**
- **Managerial Process and Practices**
- **Managing Quality & Customer Service**
- **Empowering People for Peak Performance**
- **Managing Costs and Profits**



Management Development Program “The Strategist”

Duration: 6 Weeks

Participants: Middle Managers

Topics:

- Strategic Thinking
- Value Creation through Functional Strategic Management
- Strategic Leveraging
- Leading for Strategic Change



Function Specific Programs

Marketing

- Marketing Strategy Course
- Customer Experience Management
- Niche Marketing

Banking & Finance

- Finance for Senior Executives
- Course for Senior Bank Managers
- Enterprise Wide Risk Management
- Strategic Finance



Function Specific Programs

Leadership

- Human Capital Management
- Negotiations Program
- Bridging Leadership Program

Information Technology

- IT Project Management



Special Programs

- Managing Family Corporations
- Business Planning Series
- Measuring & Managing Corporate Performance
- Education Management Programs
 - Transitions & Learning Management
 - Strategic Positioning for Education Leaders



In-House Programs

- **China National Oil Corp**
- **Citibank Asia Pacific**
- **Pfizer Asia Pacific**
- **SGV and Company**
- **PT Bogasari**
- **PT Bank Mega**
- **PT Astra Internasional**
- **PT Waskita Karya**
- **Bank Indonesia**
- **Koram Bank**
- **Renong Bhd Malaysia**
- **Pfizer Philippines**
- **Wyeth Philippines**
- **Cemex Philippines**
- **Jollibee Foods Corp**
- **Lopez Group**
- **Avon**
- **Kimberly Clark**
- **SM Supermalls**
- **Bristol Myers Squibb**
- **Dow Chemicals**
- **DRB Hicom**

THANK YOU



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Master in Development Management

Module 1 Core Courses:

- Analysis of the Development Environment
- Social and Economic Analysis
- Organization Development
- Financial Management
- Social Marketing
- Operations and Service Management

Module 2 Core Courses

- Strategic Management in Development
- Leadership and Management of Change
- Program and Project Development and Management

Master in Development Management

Module 3 Elective Courses

- Governance
- Development Finance
- Ecology and Human Society
- Community Based Resource Management
- Social Entrepreneurship
- Strategic Human Resource Management
- Globalization and Integration in Asia
- Self Mastery, Arts and Culture



Master in Management

Inspirational Leadership

- Visionary
- Missionary
- Role model, value formation
- Servant

The Leadership Trilogy

Adaptive Leadership

- Self
- Situational
- Personality
- People

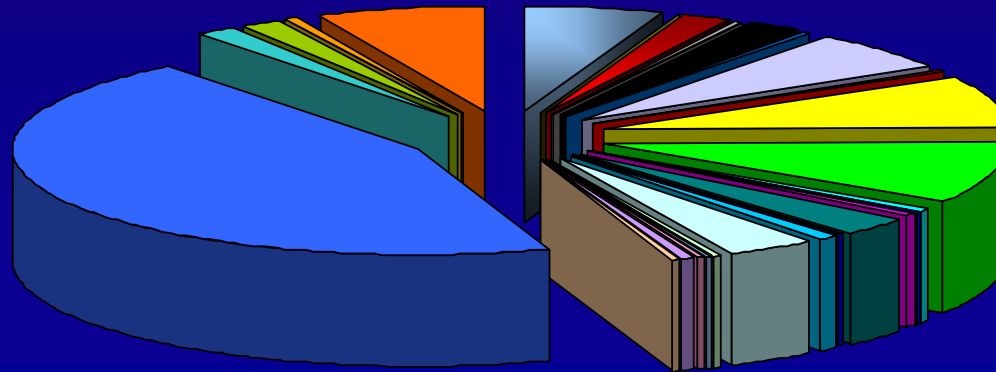
Transformational Leadership

- Entrepreneurial
- Scholar, sensor, seer
- Entrepreneur
- Managerial
- Mentor





International Movement of Development Managers (IMDM)



698 from 30 Countries

- Bangladesh
- Belgium
- Bhutan
- Bolivia
- Brazil
- Cambodia
- Canada
- China
- FIJI Island
- India
- Indonesia
- Japan
- Kiribati
- LAO PDR
- Malaysia
- Maldives
- Myanmar
- Nepal
- Netherlands
- New Zealand
- Nigeria
- Norway
- Pakistan
- PNG
- Philippines
- Sri Lanka
- Thailand
- UK
- USA
- Vietnam

International Development Organization have sponsored CDM programs (partial list only):

- Asian Development Bank, ADB Institute, Ford Foundation, Japan International Cooperation Agency, World Bank, United States Agency of International Development

CDM has conducted in *situ* capacity-building programs for Gos and NGOs in the following countries:

- Bhutan (RIM)
- Cambodia (Greater Mekong Sub-region)
- China Case Writing Workshop in Yunnan Province
- India (NABARD)
- Indonesia (BPKP, IPMI, MORA, MOH)
- Vietnam (Ministry of Planning and provincial governments)
- Malaysia (LPP, LKIM, FELCRA, MLRD, Center for Modern Management in Sarawak)